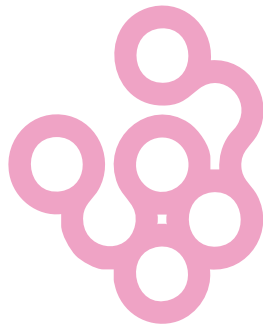




FRAMARTM

2026

PRODUCT
CATALOG



Framar

2026

Product Catalog

Framar 2026 Product Catalog



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Who We Are

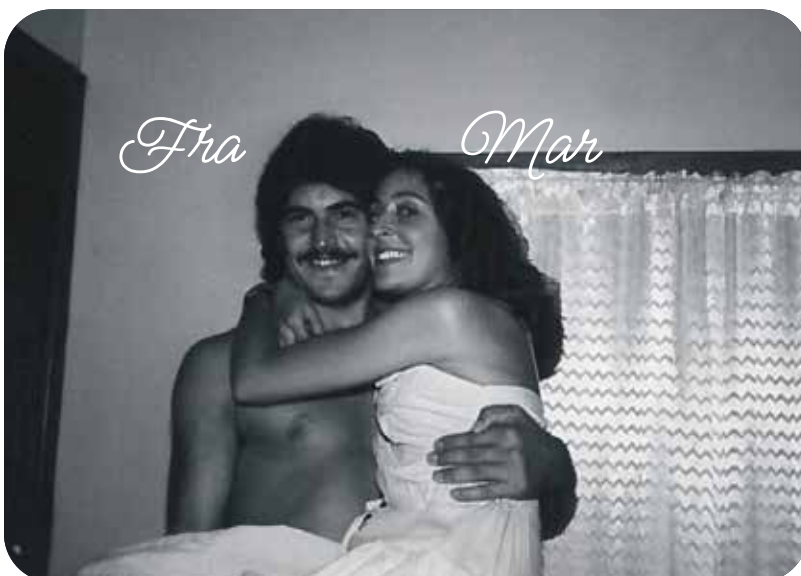
Our Founder & President

We'd like you to meet Maria. She's the President & Founder of Framar, embodying the heart and soul of our brand. She created Framar out of the back of her husband Frank's salon in 1986, becoming the first in Canada to produce foil made specifically for hair stylists. From sales meetings to packing orders by hand, she's done it all. Four sons and 37 years later, Maria remains our fearless leader and the matriarch of our company.



Frank + Maria = Framar

Our business dates back to 1978, where Frank did Maria's hair for the first time in his small, eight chair salon. Little did she know it was love at first trim; she had met her future husband and partner in crime. That chance meeting has blossomed into the solid foundation that Framar was built upon, propelling this little start-up from Niagara Falls, Canada into a global business serving passionate stylists in over 190 countries worldwide.





Female Founded & Family Owned

With Maria still at the helm, her sons Giovanni, Francesco, and Roberto are the driving force bringing Framar to stylists worldwide. Deeply connected to the community and energized by social media, this next generation builds real relationships with stylists and uses those insights to create thoughtful, innovative products made for life behind the chair.

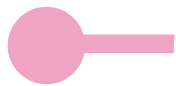
“Here at Framar, family means everything to us. Whether it’s your first time visiting or you’ve been here since we were founded back in 1986, you inspire us to create each and every day. We are female founded, family owned, and so happy to have you as part of our Framar journey.”

- Maria Gallo



Our Evolution

FRAMAR
ENTERPRISES



1987



1996



foil it
Framar International Inc.



2011



2012





2000

2006



2015

2018





Products

Pop-Ups

Pop-ups slide out easily with an embossed finish.
They don't stick or tear when coming out of the box!
No slip, ultimate grip. Pre-folded edge so you can go from the box, to the hair.



Best Sellers ♥



5x11 silver - 500 sheets
PU-500SIL



5x11 ethereal - 500 sheets
PU-500ETH





NEW!

5x11 howdy - 500 sheets
PU-500HWD



NEW!

5x11 pink & green gingham switch - 500 sheets
PU-500SWGHPG



NEW!

5x11 black & white dots - 500 sheets
PU-500DOTBW



NEW!

5x11 pink & beige checks - 500 sheets
PU-500CHBP



NEW!

5x11 pink & chocolate dots - 500 sheets
PU-500DOTCHOC



NEW!

5x11 pink stripes - 500 sheets
PU-500STRPNK



5x11 party animal - 500 sheets
PU-500PA



5x11 black - 500 sheets
PU-500BLK



5x11 rosé - 500 sheets
PU-500RG



5x11 yeehaw - 500 sheets
PU-500YEE



5x11 whoopsie daisy - 500 sheets
PU-500WPSY



5x11 checked out - 500 sheets
PU-500COT



6x16 silver - 250 sheets
PU-616-250SIL



10x14 big poppa - 250 sheets
PU-250SIL



8x11 checked out - 200 sheets
PU-200COT



Push-Up Base!

Our pop up foils feature our signature perforated, adjustable Push Up Base, designed to keep foils extra perky for ultimate convenience. This smart little lift gives you easy access to every sheet, helps maintain a smooth workflow at the chair, and keeps your station feel organized!

Rolls

High-quality, aluminum foil made specifically for hair coloring. Comes in its own dispenser box that includes a blade for easy cutting. Provides colorists with the convenience of creating custom foil lengths suitable for any service.



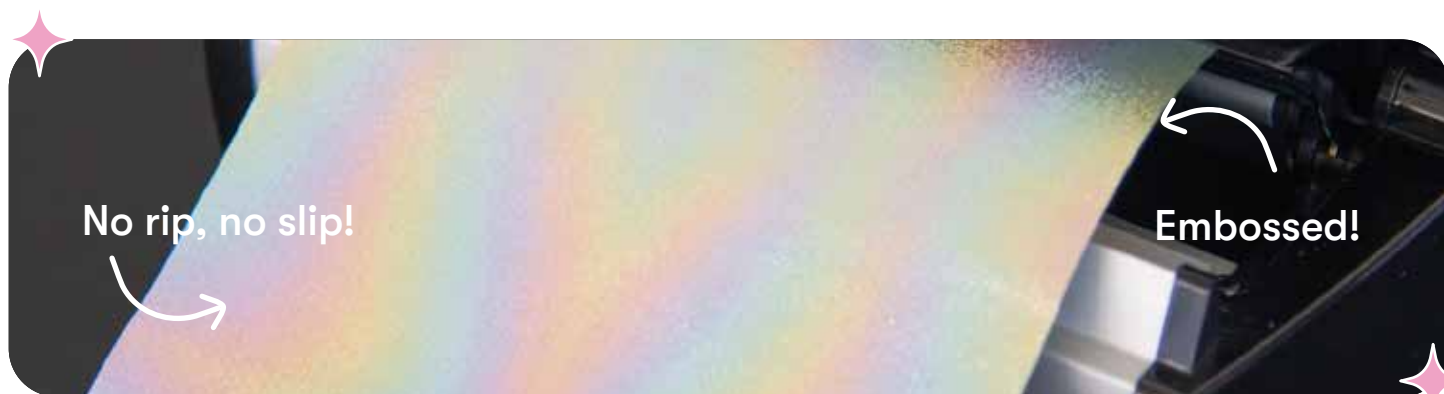
Best Sellers ♥



320ft. silver embossed roll - medium
R-EMB-MSIL



320 ft. ethereal embossed roll - medium
R-EMB-METH



NEW!

320 ft.



pink & beige checks embossed roll - medium
R-EMB-MCHBP

320 ft.



yeehaw embossed roll - medium
R-EMB-MYEE

320 ft.



checked out embossed roll - medium
R-EMB-MCOT

320 ft.



party animal embossed roll - medium
R-EMB-MPA

320 ft.



black embossed roll - medium
R-EMB-MBLK

320 ft.



rosé embossed roll - medium
R-EMB-MRG

320 ft.



whoopsie daisy embossed roll - medium
R-EMB-MWPSY

1600 ft.



silver smooth roll - large
medium
R-LRG, MSIL

320 ft.



silver smooth roll - small
medium
R-SML-MSIL

Pre-Cuts

Flip the lid and the box turns into its own self-dispenser, making it easy to grab and go. Choose from embossed or silky smooth texture, creating options custom catered to all colorists.



5x12 silver embossed - medium - 500 sheets
PCE-512-MSIL

Pre-cut vs. Pop-up

Pre-cut foil gives you neat, uniform sheets that stay organized for precise placement and detailed techniques, while pop-up foil pushes each sheet forward with a ready fold for fast grabbing during high volume color sessions, creating two streamlined options that let you work exactly the way you like.



Foil Alternatives

These foil alternatives are biodegradable and reusable, making them an excellent alternative for environmentally conscious colorists. Easily foldable with grip designed to prevent slippage, these are an eco-friendly stylists dream!



maniac mesh - 50 sheets
MM-CLR



funked up film - 300 ft.
FUF-CLR





#framarfs

Customer Reviews: ✨ Foil 🏠

See what stylists are saying about our foils with these verified customer reviews!

Madison



These are the BEST foils! I tried countless other brands but nothing beats Framar. They don't slip and the heavily embossed texture is the best for clean, precise work. These are the only foils I will ever use.



5x11 silver - 500 sheets
PU-500SIL

Miranda



This foil is the perfect weight for me to apply highlights or balayages with no slipping. They're also quite literally the prettiest foils I have ever used!



ethereal embossed roll
R-EMB-METH

Cindy



Perfect for those fast foiling techniques!!! Slicing, weave and tease, diagonal front to back, you name your technique, it's just a huge time saver!



big poppa - 10 x 14
PU-250SIL

Kelly



I love these flat foils, I use a board so they are the perfect size and weight, and I am so grateful they come in another color. I love to put my lowlights in a colored foil and my highlights in the silver ones.



5x12 silver embossed - medium
PCE-512-MSIL

Brittany



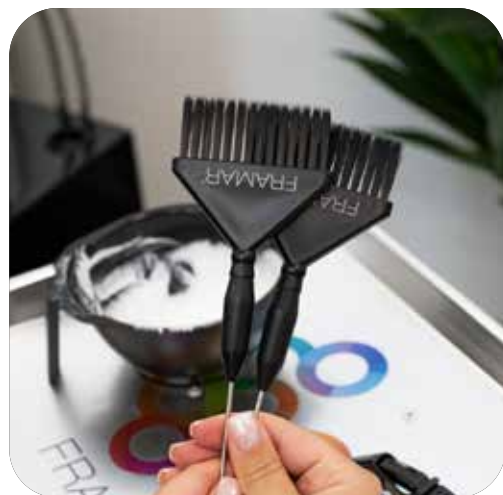
This foil is the best foil on earth hands down! Do yourself a favour fellow hairstylists and order this if you do a lot of color and foil like I do! The grip, texture and crispness is amazing. Easy to pull out of box, put in, fold, double lay, whatever. I love the colors this foil comes in as well! 10/10



5x11 rosé - 500 sheets
PU-500RG

Color Brushes

Our Framar color brushes are made with our famous tapered AccuSoft™ bristles, designed to pick up and distribute color to hair evenly, quickly and precisely.



Best Sellers



the classic
HB-CC-PNK



big daddy set - 3 pack
HB-BDS

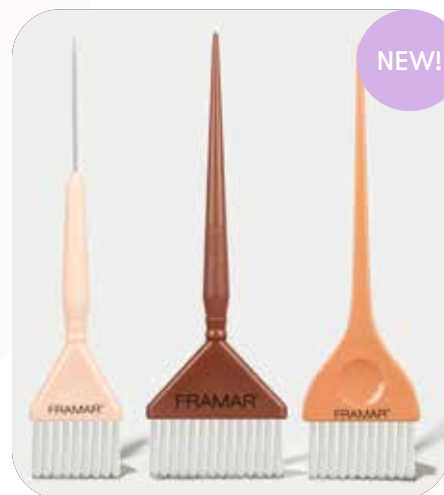




root repair set - 2 pack
HB-RRS-BLK



pintail big daddy set - 2 pack
HB-PTDS-BLK



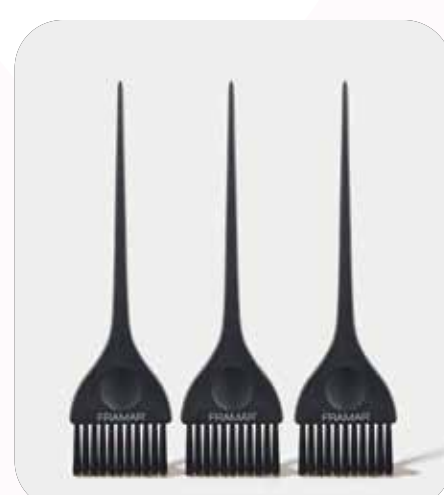
neutral family pack set - 3 pack
HB-FP-NEUT



triple threat set - 3 pack
HB-TTS



family pack set - 3 pack
HB-FP-BLK



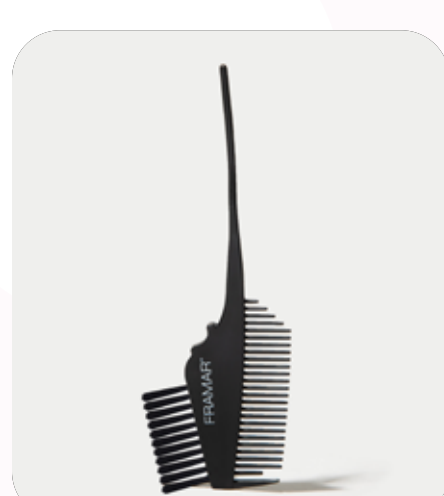
matte classic color brush - 3 pack
HB-CBS-BLK



power painter - 2 pack
HB-PP



detail brush set - 2 pack
HB-DBS



emperor brush
HB-EB-BLK



pin tail brush
HB-PT-PNK



NEW!



Root Repair

Designed for a stylist's go to service, this two pack duo is ideal for root touch ups and hairline smudging, with a soft, gentle feel and a flexible tip for easy parting.

The Classic

Our AccuSoft™ bristles are tapered to evenly distribute color with speed and precision. The perfectly sized brush works seamlessly for both balayage and foil applications.



Triple Threat Set

These brushes handle detailed work with ease, making them ideal for root tapping, precise blends, and babylights. AccuSoft™ bristles are tapered to pick up and distribute color evenly with speed and precision.



Detail Brush

These brushes make detailed work easy, from root tapping to seamless balayage blending. One has straight cut bristles, the other angled for extra precision, with AccuSoft™ bristles tapered to distribute color evenly and quickly.



Big Daddy

Framars famous AccuSoft™ bristles are tapered to pick up and distribute color evenly, quickly, and precisely. The wide brush head is ideal for all over dye jobs and root tapping while remaining comfortable in your hand.



Power Painter

With extra surface area, this brush is perfect for balayage, blending, and foil work. Inspired by a painter's brush, it boosts your artistry while staying comfortable, with AccuSoft™ bristles for even, precise color application.



Emperor Brush

Paint and distribute color in one quick flip with this brush and comb combo. The tapered handle is perfect for sectioning and parting hair during applications, while Framars famous AccuSoft™ bristles pick up and distribute color evenly, quickly, and precisely.

Customer Reviews: ✨ Color Brushes 🏠

See what stylists are saying about our color brushes with these verified customer reviews!

Kendall



We use these in our salon and I love them. They're bigger so it decreases the time it takes to apply color retouches. The brushes last forever and stay looking brand new and stain free. Never bought anything bad from Framar before!



big daddy set - 3 pack
HB-BDS

Whitney



The bristles are soft and flexible but firm enough for detailing. High quality as always from Framar!



power painter - 2 pack
HB-PP

Megan



It's my favourite brush to pick up! It is amazing for blending vivid colors, color melting and pulling through any color. It minimizes waste and makes for a neat application! Saturation is more thorough and parting is a breeze! It's the sturdiest and best designed brush of it's kind!

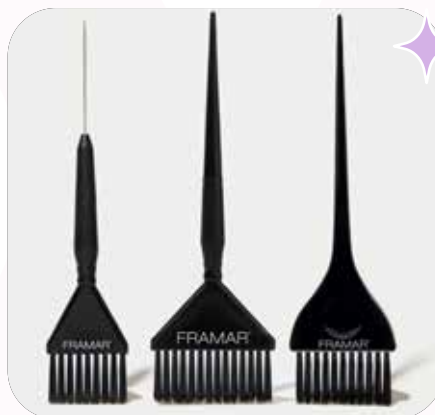


emperor brush
HB-EB-BLLK

Courtney



My amazing salon owner got me a Framar set as a gift, I shared the brushes with the other girls so they could see how wonderful they are, and now we have switched from our old brushes to Framar!



family pack set - 3 pack
HB-FP-BLK

Audrey



I am in love with these brushes, they have helped me so much with being precise around the hairline! 10 out of 10!



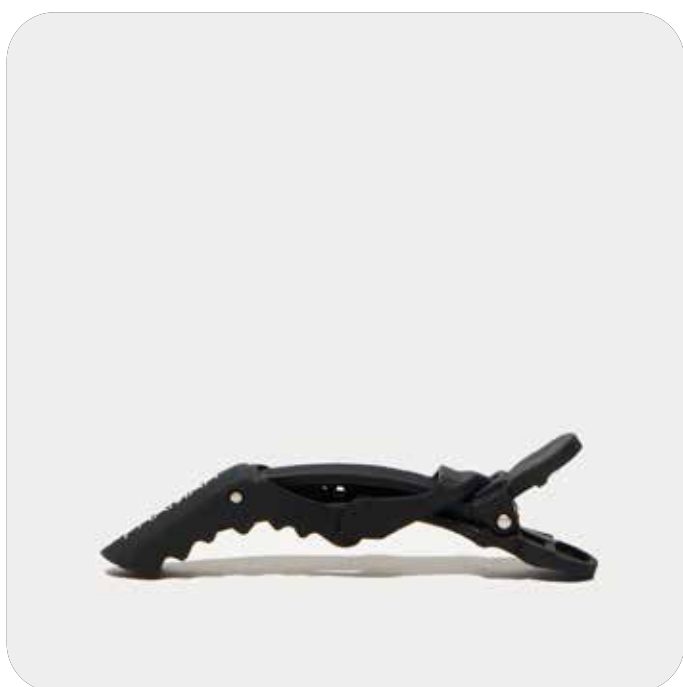
detail brush set - 2 pack
HB-DBS

Clips

Our clips hold hair out of the way during coloring, styling, and foiling. Framar clips are designed with maximum grip strength to hold all hair types in place.



Best Sellers

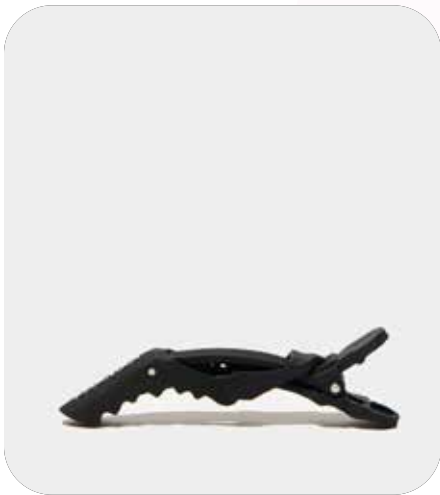


black gator grips - 4 pack
CL-GG-BLK

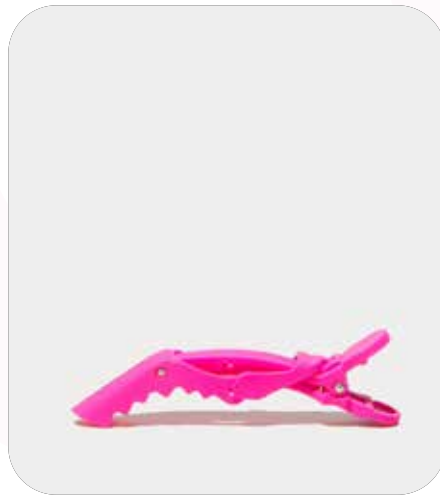


rose gold big bite clips - 4 pack
CC-BB-RG





black gator grips - 4 pack
CL-GG-BLK



pink gator grips - 4 pack
CL-GG-PNK



vibe check gator grips - 4 pack
CL-GG-VIBE

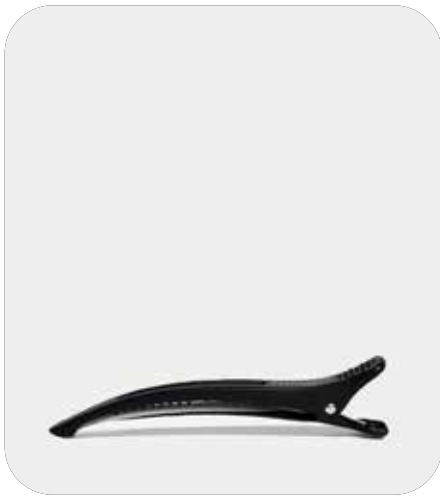


yeeshaw gator grips - 4 pack
CL-GG-YEE



glitter gator grips - 4 pack
CL-GG-GLIT





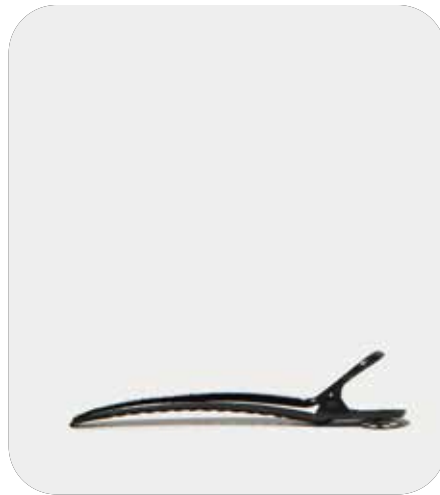
black super sectioners - 4 pack
CL-SS-BLK



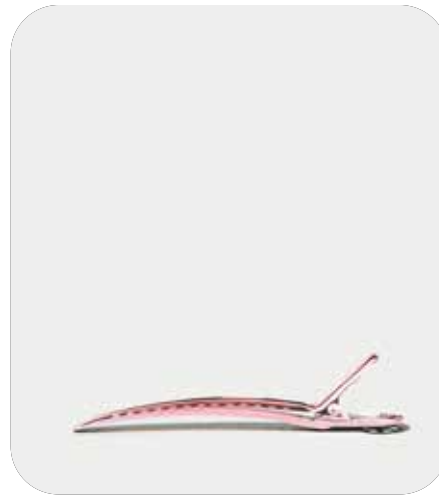
pink super sectioners - 4 pack
CL-SS-PNK



big bite clips - 4 pack
CL-BB-BLK



tight tension clips - 4 pack
CL-TT-BLK



rose gold tight tension clips - 4 pack
CL-TT-RG





Gator Grips

These clips section hair and hold it securely during colouring, styling, and foiling. Designed to bend in two places with industrial springs for lasting durability, each four pack is beautiful in it's own unique way.



Super Sectioners

These clips offer a strong yet comfortable grip with cushioned compression. A self locking mechanism with a silicone strip keeps hair secure without creasing, while chemical resistant material makes them perfect for any service. Comes in a four pack!



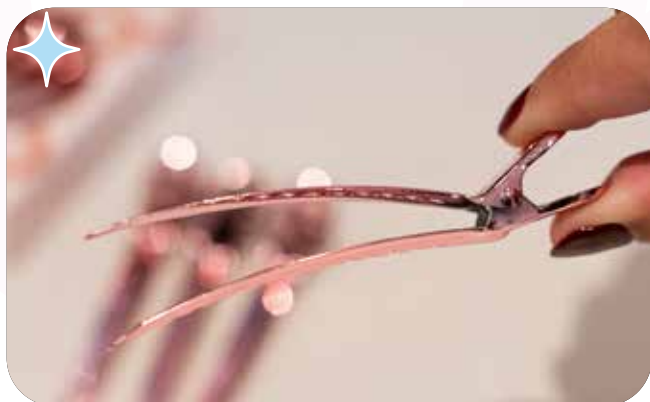
Big Bite Clips

Designed with a serrated edge, these clips grip hair securely and stay put on all hair types. Solid metal construction prevents bending or warping, while a high elasticity metal spring adds extra strength and durability.



Tight Tension Clips

These clips hold any size section with ease on all hair types. An ergonomic design aligns the clip head with your thumb for better control, while all metal construction makes them small but extremely durable and built to last. Comes in a four pack!



Claw Clips

Framar claw clips create effortless hairstyles with every hair type thanks to their large mouths and powerful metal springs.



Best Sellers



blush king klaw clips - 4 pack
CL-KK-LBSH



neutral claw clips - 4 pack
CL-CC-NEUT

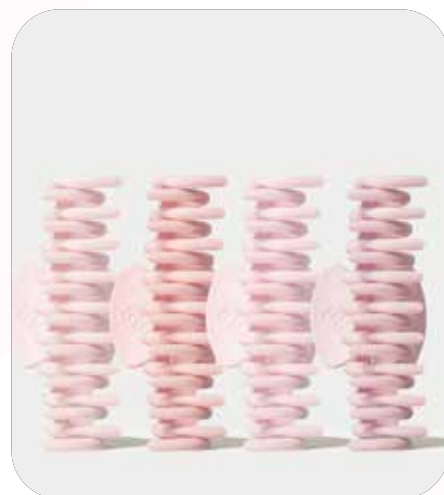




black claw clips - 4 pack
CL-CC-BLK



pastel claw clips - 4 pack
CL-CC-PSTL



blush claw clips - 4 pack
CC-CL-BSH



neutral king claws - 4 pack
CL-KK-LNEUT

Customer Reviews: ✨ Clips 🏠

See what stylists are saying about our clips
with these verified customer reviews!

Julie



I have thick long hair and have NEVER found a claw clip that will hold all of my hair, let alone hold it all day long. These clips do the trick and I love the size!

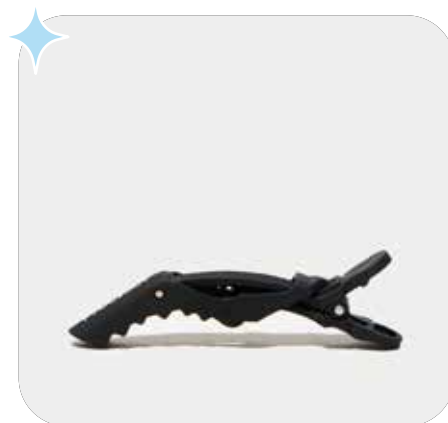


neutral king claws - 4 pack
CL-KK-NEUT

Sam



Absolutely love these and use them on pretty much every single service that I provide!!



black gator grips - 4 pack
CL-GG-BLK

Combs

The Framar Dreamweaver combs save time behind the chair by shaving hours off highlighting applications. The three different sizes are designed to quickly and easily separate hair into precise sections for highlights. The combs are static-free to prevent frizzy flyaways.



Features ♥

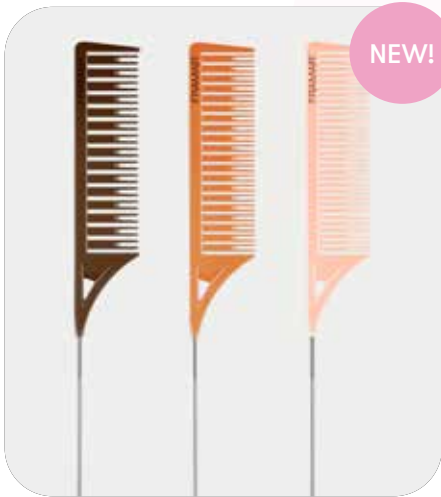


5 inch stainless steel pintail!



static free!





neutral dreamweaver combs - 3 pack
CMB-DW-NEUT



black dreamweaver combs - 3 pack
CMB-DW-BLK



pastel dreamweaver combs - 3 pack
CMB-DW-PSTL



Detangle Brushes

Effortlessly detangle stubborn knots, safe for use on wet or dry hair. Fantastic for all hair types - extension and wigs.



Best Sellers ♥



pink checkered detangle brush
FB-DT-COTPNK



black detangle brush
FB-DT-BLK



NEW!



howdy detangle brush
FB-DT-HWD

NEW!



chocolate polka dot detangle brush
FB-DT-DOTCHOC

NEW!



pink gingham detangle brush
FB-DT-GHPNK

NEW!



blue gingham detangle brush
FB-DT-GHBLU



chocolate checkered detangle brush
FB-DT-COTCHOC



mojave detangle brush
FB-DT-GHMO



marigold detangle brush
FB-DT-GPMA



gimme s'more detangle brush
FB-DT-SCGSM



checked out detangle brush
FB-DT-COT



pink detangle brush
FB-DT-PNK



chocolate detangle brush
FB-DT-CHOC



champagne detangle brush
FB-DT-CHA



purple detangle brush
FB-DT-PRP



yeehaw detangle brush
FB-DT-YEE



you bet giraffe detangle brush
FB-DT-YBG



Paddle Brushes

Cover more surface area with larger paddle brush head. Effortlessly detangle stubborn knots, safe for use on wet or dry hair. Fantastic for all hair types - extension and wigs.



black paddle brush
FB-PB-BLK



champagne paddle brush
FB-PB-CHA



pink paddle brush
FB-PB-PNK



giraffe paddle brush
FB-PB-YBG



yeehaw paddle brush
FB-PB-YEE

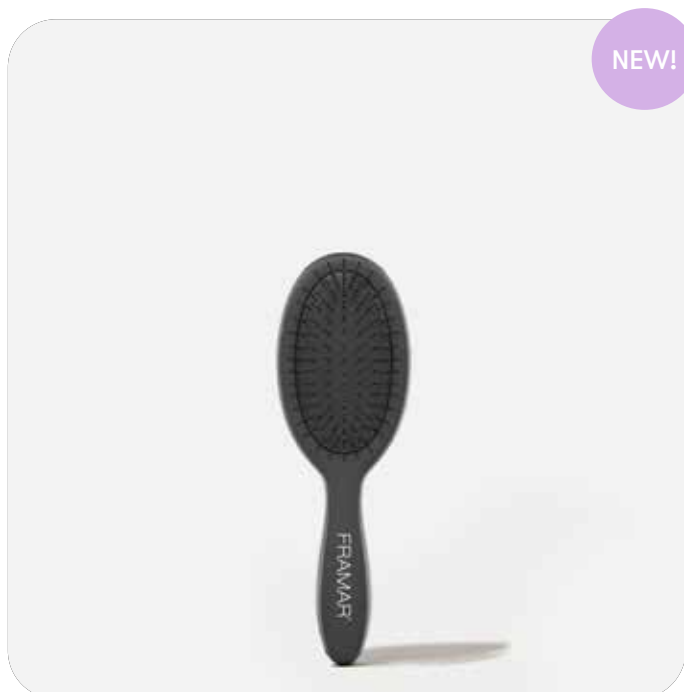


Mini Brushes

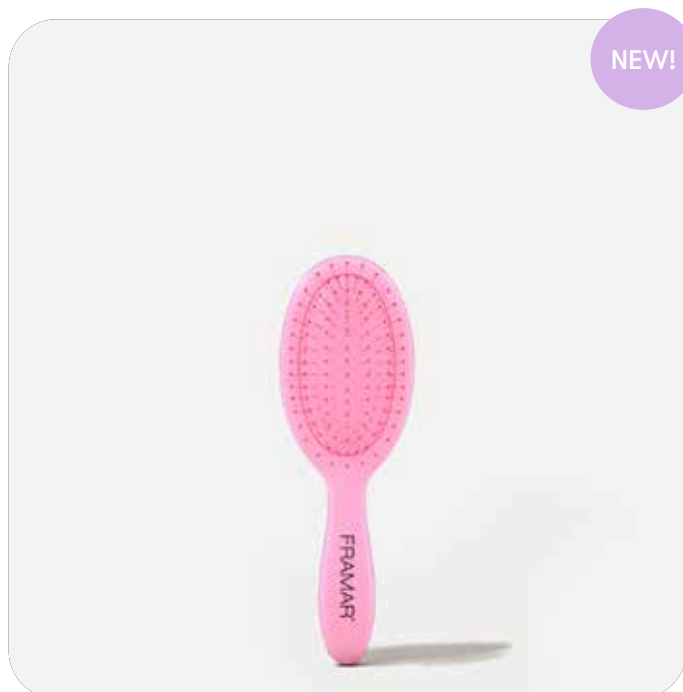
The new Framar mini brushes are compact and travel friendly and detangles wet or dry hair with ease! They tackle stubborn knots, and work on all hairtypes.



Best Sellers ♥



black mini detangle brush
FB-MINI-PNK



pink mini detangle brush
FB-MINI-PNK



NEW!



mini chocolate dots polish brush
FB-POLM-DOTCHOC

NEW!



mini chocolate gingham polish brush
FB-POLM-GHCHOC

NEW!



mini chocolate stripes polish brush
FB-POLM-STRCHOC



Specialty Brushes

Each of these iconic hair brushes offers a specialized feature, including being heat resistant, that makes them an essential addition to any stylists toolkit.



Best Sellers ♥



black vent brush
FB-VB-BLK



black polish brush
FB-POL-BLK





NEW!

chocolate gingham polish brush
FB-POL-GHCHOC



NEW!

chocolate stripes polish brush
FB-POL-STRCHOC



NEW!

chocolate dots polish brush
FB-POL-DOTCHOC



NEW!

black and white dots polish brush
FB-POL-DOTBW



NEW!

beechwood boar bristle brush
FB-BOAR-BCHWD



NEW!

wooden boar bristle brush
FB-BOAR-DBRWN



chocolate polish brush
FB-POL-CHOC





champagne vent brush
FB-VB-CHA



chocolate vent brush
FB-VB-CHOC



black flex brush
FB-FL-BLK



champagne flex brush
FB-FL-CHA





Wood Boar Bristle Brush

NEW!

Made with 100% real soft boar bristles and a polished natural wood handle, this brush gently smooths and distributes natural oils for a healthy, glossy finish. Ideal for slick back styles and beards, it works on all hair types and is heat resistant.



Vent Brush

The open vented design moves hot air evenly through the brush for quicker drying, while heat resistant bristles handle up to 450° F. Its contoured shape hugs the scalp on all hair types, with an ergonomic handle and a classic matte finish.



Flex Brush

This flexible brush hugs your scalp for gentle, effortless detangling on wet or dry hair. Signature bristles tackle tough knots, the matte finish elevates your aesthetic, and it works on all hair types including extensions and wigs. Heat resistant up to 230° F for blowdry styling.



Polish Brush

This dual purpose brush pairs our signature detangle bristles with real ethically sourced boar hair for a sleek shiny finish. It moves through wet or dry hair with ease, perfect for slick back looks and everyday styling. It distributes natural oils evenly, works on all hair types and is blowout safe up to 302° F.



Mini Detangle Brush

This compact brush fits easily in your purse, gym bag, or carry on, making it perfect for busy lifestyles. It glides through wet or dry hair with ease and detangles even the toughest knots effortlessly. Ideal for all hair types!



Customer Reviews: ✨ Hair Brushes 🏠

See what stylists are saying about our hair brushes with these verified customer reviews!

Suze



This brush is hands-down my favourite brush right now! It glides through knots so easily without tugging or causing pain, even on my kids' sensitive scalps. It's super gentle yet effective. This brush never lets me down!

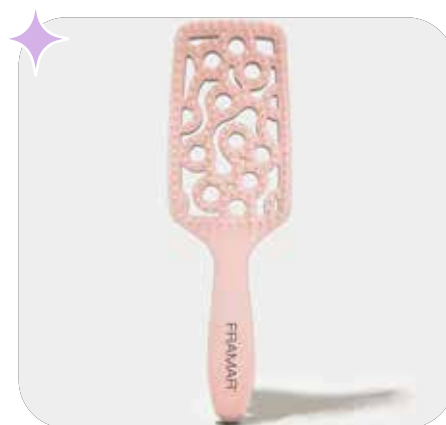


checked out detangle brush
FB-DT-COT

Taryn



They have cut down our blow dry times, they detangle effortlessly and our clients have boasted about them. They love how the bristles fit to the curve of the head!



champagne vent brush
FB-VB-CHA

SaraBeth



I've been a hairstylist for 20 plus years. I love this paddle brush!! It's my go to for all my clients and even myself!



pink paddle brush
FB-PB-PNK

Lissa



Soft bristles but strong enough to brush through my thick hair. Soft, glossy hair is the end result. Love it!



chocolate polish brush
FB-PB-CHOC

Kali



Best detangling brush and beautiful color! Love the whole collection!



champagne detangle brush
FB-DB-CHA

Bowls

Our color bowls are essential for efficient coloring services. The bowls are easy to carry, with strong, rubberized grip features to prevent tipping and spills.



Highlights ♥



Simply connect, carry and start creating with several colors at once!
connect & color bowls
CB-CC



Attaches directly to the shampoo bowl, taking the mess out of toner applications.
toning tub
CB-TUB-BLK



Teeth to clean brushes!
color bowls - 2 pack



connect & color bowls - 7 pack
CB-CC



color bowls - 2 pack
CB-2PK



toning tub
CB-TUB-BLK



Customer Reviews: ✨ Bowls 🏠

See what stylists are saying about our bowls with these verified customer reviews!

Keri



I don't understand how this wasn't invented sooner. How many times during my career have I struggled with trying to find somewhere to put my toner bowl. Thank you Framar! Every bowl I own fits in it!



toning tub
CB-TUB

Sunni



When working with colours, these bowls are my go-to! Being able to snap them together and have all of my products together in one place makes creating art much easier!



connect & color bowls
CB-CC

Gloves

Strong, protective gloves in a variety of fun colors and high quality materials. Framar gloves provide stylists with options that work hard so stylists don't have to.



Best Sellers ♥



pink paws - nitrile gloves
GL-PP-SML/MED/LRG



pine palms - nitrile gloves
GL-PIP-SML/MED/LRG



NEW!



mocha mittens - nitrile gloves
GLV-MOC-SML/MED/LRG



midnight mitts - nitrile gloves
GLV-MM-SML/MED/LRG



bleach blenders - 2 pack
GLV-BB



Save your hands from chemical burns! Bleach blenders absorb the perfect amount of bleach and are designed for smoother blends with each pull

Glove Sizing

Size	Palm Width
XS	79mm
S	87mm
M	97mm
L	108mm
XL	116mm

Capes

Crafted from high-quality, water-resistant fabric that's breathable and machine washable for easy care. Designed with a snap neckline for client comfort, this professional-grade coloring cape resists bleach, vivids, and everything in between. Finished with an updated design featuring sleek black circles for a modern look.



color cover cape
CAPE-COL



Disposables

Framar disposables are used to protect and clean. Each disposable is designed to make it easier and safer for stylists behind the chair.



Best Sellers

biodegradable!



backwards bib - 50 pack
BB-CLR



kolor killer wipes - 100 pack
KKW-WHITE

biodegradable!



processing caps - 50 pack
CAP-CLR



Dispensers

Cut any film or foil in 1 easy step with Framar's dispensers. Simple to use and reduce waste, making them an excellent addition to every stylist's station!



Features ♥



fold break foil dispenser
DISP-FF



cut your foil to any length in one
easy motion!



Trolleys

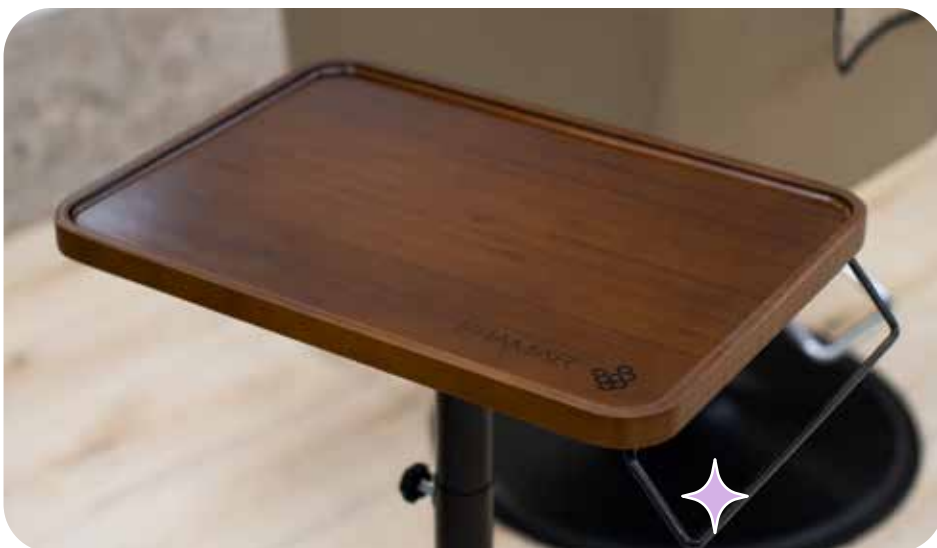
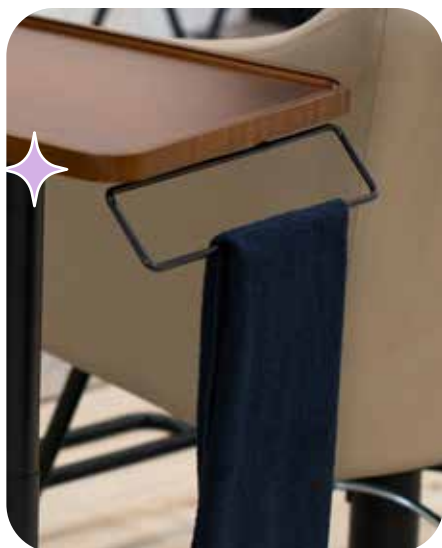
Portable, adjustable, and customizable, Framar's equipment is essential for convenience behind the chair. These stylish storage solutions are practical additions to any stylist's station.



bamboo trolley
EQP-BBT



bamboo folding trolley
EQP-FT-BBDRK



Aprons

Comfortable, customizable, and built for busy days, Framar's aprons offer effortless organization behind the chair. A practical addition that works as hard as you do.



Bestsellers ♥



waterproof apron
EQP-WA



chocolate leather apron
APR-VL-BRWN

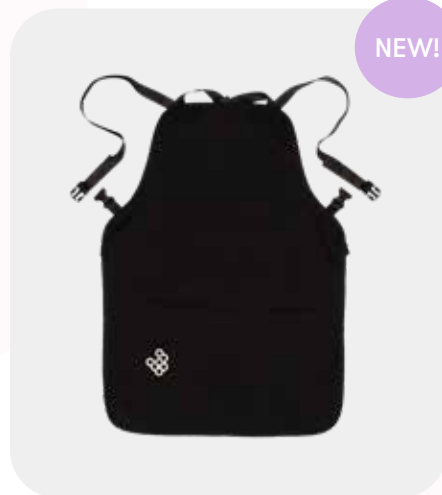




leather apron - black or chocolate
APR-VL-BLK / APR-VL-BRWN



clear vinyl apron
APR-CLR



polyester apron
EQP-PA



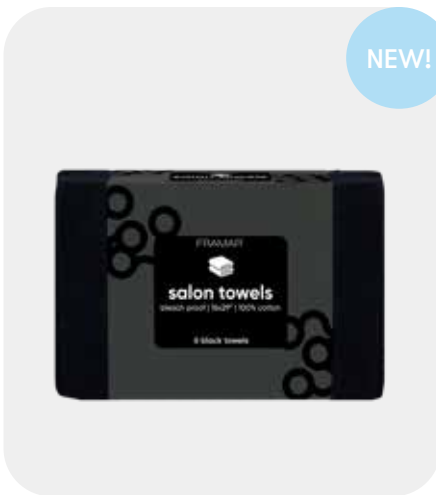
waterproof apron
EQP-WA



Towels

Framar Towels are the soft, absorbent salon essentials that keep every service feeling smooth and every station looking polished. Built for color, cutting, and daily cleanup, they give stylists a reliable way to stay organized and focused on creating.

Features



black salon towels
TWL-CTN-BLK



white salon towels
TWL-CTN-WHT



Must Haves

Framar Must Haves are a collection of tools that each offer a unique stylist 'life hack', saving time and allowing stylists to do what they do best; create.



Bestsellers



black mist assist
BTL-MA-BLK



pink & white checkered paddle pack
PB-PP-CHPW



NEW!



chocolate paddle pack
PB-PP-CHOC



paddle pack
PB-PP

NEW!



cream & black checkered paddle pack
PB-PP-CHCB

NEW!



chocolate digital scale
DS-CHOC



mighty mixer whisk
CW-BLK



disinfectant jar
JAR-CKIK-BLK

NEW!



chocolate brush cleaner
BRCL-CHOC

NEW!



pink brush cleaner
BRCL-PNK



pink mist assist
BTL-MA-PNK



formula friend
CL-FF-BLK



tube squeezer
TBSQ-BLK



Customer Reviews: ✨ Must Haves 🏠

See what stylists are saying about our must haves with these verified customer reviews!

Hannah



These boards are a game changer. I like to use the smaller one to help me foil the bottom hairline, and the larger one everywhere else! It's helped me get faster as well!

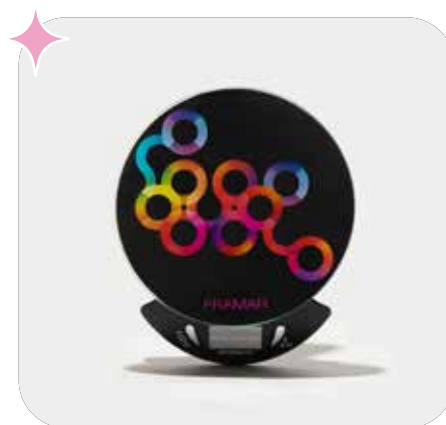


paddle pack
PB-PP

Avery

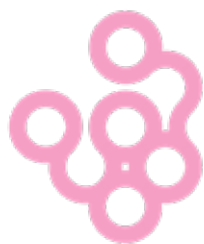


I can't say enough good things about the Framar Digital Scale! It's sleek, accurate and makes mixing hair color an absolute breeze. Five stars all the way!



digital scale
DS-BLK





@framar

